



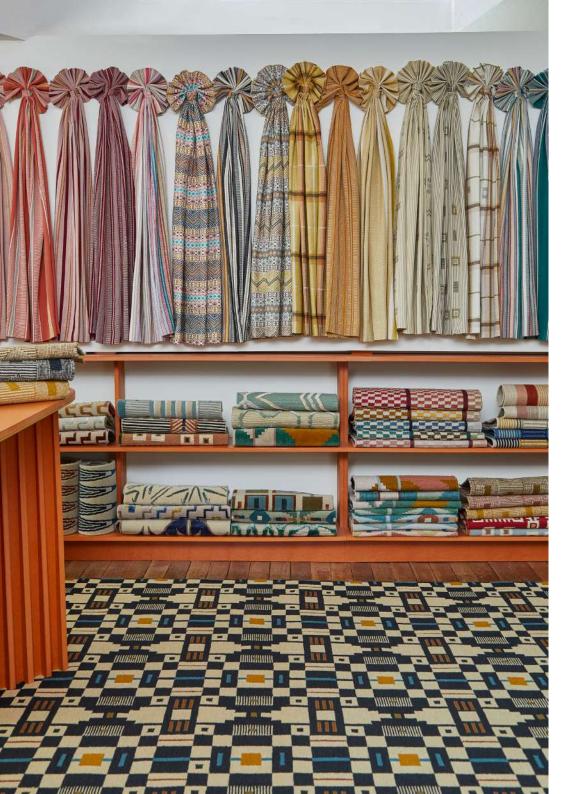
A RUM FELLOW OPENS FIRST LONDON SHOWROOM

A Rum Fellow has opened its first London showroom at 60 Golborne Road, nestled at the end of Portobello Road. This new space arranged over two floors displays the studio's artisan textiles, handcrafted rugs and bespoke upholstered pieces vibrant with colour and intricate pattern.

"Our new showroom is a space to inspire creativity and a place to connect with the magic of handcrafted rugs and textiles. We believe it will serve as the perfect starting point for interior projects, informing and inspiring designers and clients on the creative journey to achieving stunning interiors."

Dylan O'Shea Director and Co-founder

Image: Caroline Lindsell and Dylan O'Shea in A Rum Fellow's new London showroom





Hand-woven brocades, stripes, and falserias, hand-printed cottons, flat weave, tufted and knotted rugs - all are vibrant with personality and history. New collections on show include Pepenado and additional colourways of Holmul an intricate pattern woven on a treadle loom by Maya master weavers. Recent rugs include the Ocular and Periscope rug weaving familiar narratives into fresh contemporary designs.

Whether bought from the roll, or commissioned, everything A Rum Fellow produces needs to be seen and touched to appreciate its individuality. The new showroom has created a space to experience and enjoy the collections first-hand in a place that is now go-to design destination for interior designers and textile hunters alike.

Image: Periscope flatweave rug with the fabrics in the new showroom





About

A Rum Fellow is a London based design studio dedicated to artisan textiles and rugs and statement interior pieces emblazed by colour and intricate pattern. It's a balance of contemporary and heritage design achieved with the finest materials and the skills of master craftsmen.

Founded in 2013 by Caroline Lindsell and Dylan O'Shea, a partnership that fuses a desire for beautifully crafted and well-travelled design befitting a contemporary lifestyle. In the spirit of the intrepid British explorers, they traverse the globe in search of the wonderful and unique.

A shared commitment to quality and integrity spurs the couple to explore less travelled parts of the globe in the pursuit of uncommon techniques and exceptional craftsmanship, Each element is crafted by an expert in their discipline creating products of lasting value that enhance the lives of their makers as well as their consumers.

CONTACT

A Rum Fellow, 60 Golborne Road, Notting Hill, London, W10 5PR. Opening times Monday to Friday, 9am - 5.30pm. T +44 (0) 20 8245 6779 www.arumfellow.com

For media information please contact: info@elizabethmachinpr.com +44 (0) 20 7503 3200 | 07508 051122 www.elizabethmachinpr.com

Image: Modern Chaise in Fable Dune, Pepenado collection